



# emPOWER RURAL AMERICA

## WHO WE ARE

**emPOWER Rural America** is a group of leaders from rural and agriculture sectors focused on exchanging knowledge, lived experiences, and best practices to support robust, practical transmission modernization policies.

## OUR MISSION

- America's electricity transmission grid is outdated and can't sufficiently support the modern economy.
- All Americans need access to a robust and reliable power grid.
- Rural America needs our support to upgrade the transmission network and deliver reliable broadband access — regardless of geographical location.
- We believe that all Americans should share in the benefit of transmission modernization, not only for economic benefits but also for improved access to reliable electricity and energy.
- Business and agriculture stakeholders have a unique boots-on-the-ground perspective, and we want to give them a seat at the table to discuss the issues that influence their daily lives.

## WHY MODERNIZE?



### BROADBAND

- Access to reliable electricity brings with it advances for high-speed internet to meet the needs of precision agriculture.



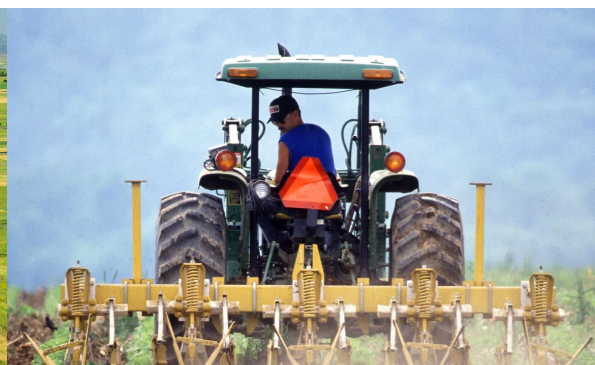
### RELIABILITY

- Expanding and upgrading the nation's transmission network will:
  - Deliver greater reliability
  - Lower baseload power at affordable costs for consumers
  - Spur economic development and job growth in rural America.



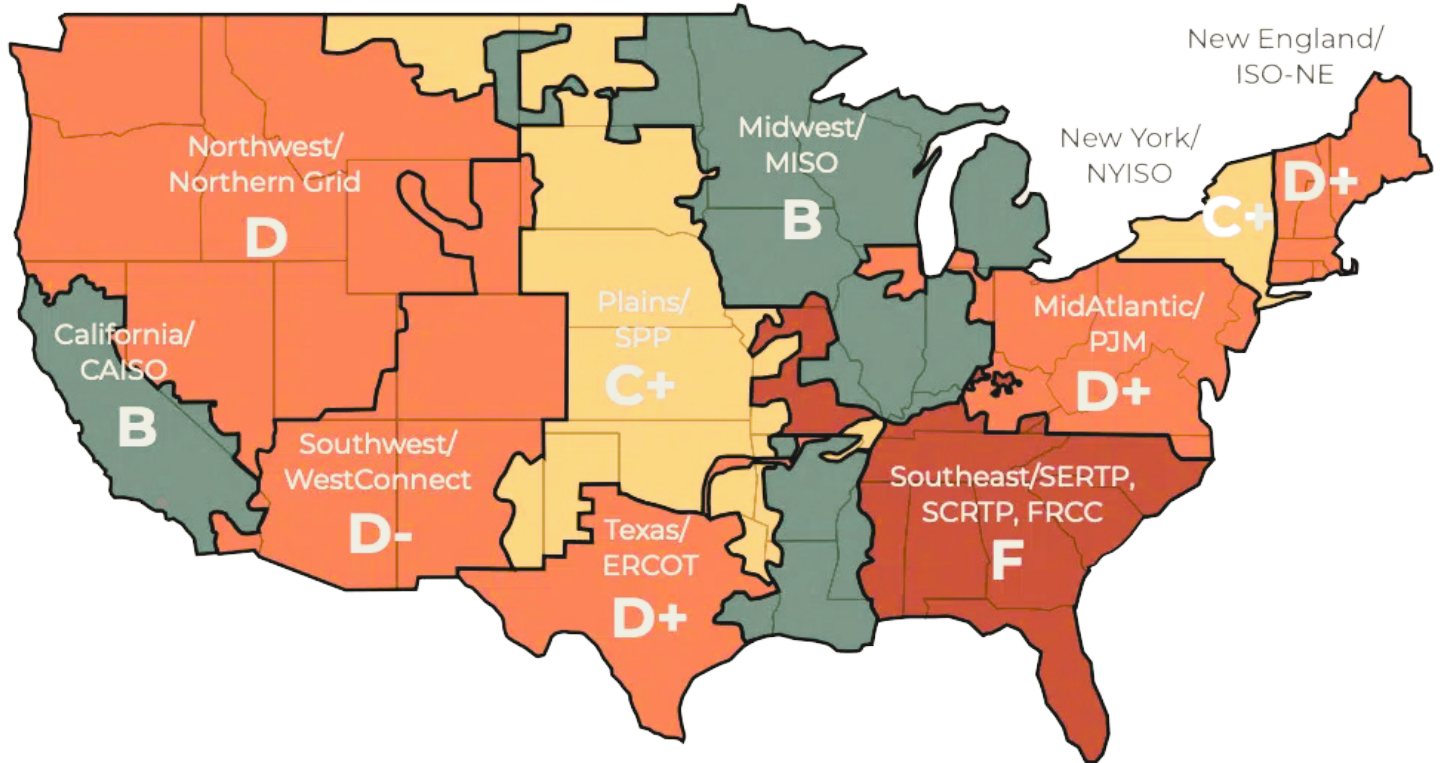
### ECONOMIC DEVELOPMENT

- Transmission brings upwards of \$7.8 trillion in new investments in rural America and over 6 million new jobs.





# WHY WE NEED YOU



Americans for a Clean Energy Grid (ACEG) recently evaluated and ranked 10 U.S. regions on the strength of their transmission planning and development efforts. Smart transmission planning is vital to the future security and reliability of America’s energy system, but the fragmented nature of our grid leads to wide variation in the quality of regional planning practices. That’s why we need committed leaders all across the country to advocate for change in their region.

The report card illustrates the need for a proactive and holistic plan for new transmission infrastructure and policies that will facilitate America’s energy growth, provide every part of our nation with the tools of the 21st century, safeguard the grid against extreme weather, and lower electricity costs for consumers.



## **RURAL AMERICA NEEDS AN UPGRADE**

We are actively recruiting leaders to join emPower Rural America!  
Get in touch with Denise Bode at [DBode@ConstitutionPartners.com](mailto:DBode@ConstitutionPartners.com)

Visit us at [www.emPowerRuralAmerica.com](http://www.emPowerRuralAmerica.com) to learn more